**Agenda**

**TC Workshop on Fort Williams Park—Revenue Ideas (Pay/Display Proposal)**

**January 25, 2010, 7:30 pm**

Discussion questions/issues:

1. Should Fort Williams Park be self-sustaining? Does this mean covering all costs?
2. Regarding FWAC proposal for pay/display parking fees:
3. Should there be parking fees?
4. If so, where should fee revenue go (dedicated to FW in a separate fund? put into the General Fund? Long-term endowment fund?)
5. Who should be charged?

Residents?

Non-residents?

Buses?

Picnic shelter users?

Youth sports (Little League, soccer, etc.) attendees?

Special event attendees?

Tenants of Officers’ Row buildings?

1. For what time of year should parking fees be charged? Partial or whole year?
2. How much to charge, and by hour or flat rate? (FWAC proposal or other alternative?)
3. Should there be season or limited duration passes, for whom, and how much?

Residents?

Non-residents?

Tenants?

1. Should buses be charged? If so, how much, and per bus or per season?

Differentiate by type of bus?

Tour bus—cruise ship?

Tour bus—non-cruise ship?

Trolleys?

Seasonal recreation program buses?

Education-related buses?

1. When and how to implement?
2. Should the TC discuss/plan for other revenue ideas now or in the future? Who to research/recommend?
3. Food concessions

Pushcarts

Ice cream shop

Restaurant/lobster place

Meeting/wedding center

1. Licensing of Portland Head Light image
2. Farmers market
3. Cemetery
4. Concert/special event venue
5. Rentals
6. Sell off part of Park
7. Should there be a citizen referendum vote (binding or advisory?) to decide on pay/display proposal or other ideas?

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